

Gelexa.

WELCOME TO THE WORLD OF

Creativity

"Simplicity is the ultimate sophistication."

- Leonardo da Vinci

Gelexa.



JATIN SATANI

- FOUNDER AND CEO OF GELEXA

Hello,

I'm Jatin Satani, Founder & CEO of Gelexa. With over 5 years of experience, I've collaborated with 500+ brands and advised 800+ companies in crafting impactful brand identities. Specializing in brand stories, logo design, and digital optimization, my goal is to drive excellence and innovation in brand development. I invite you to join me on a transformative journey to elevate your brand in the corporate landscape.



PHASE 1:
BRAND KI BUNIYAAD

(Core Foundation)

01 | Target Audience:

Pehchaniye ki aapka asli grahak kaun hai?
(Age, Location, Interests)

02 | Brand Mission:

Aapka business duniya mein kya badlav lana chahta hai?

03 | Brand Vision:

Agle 5 saal mein aap apne brand ko kahan dekhte hain?

04 | Competitor Analysis:

Apne top 3 competitors ki khoobi aur kami ko samjhein.

05 | Unique Selling Proposition (USP):

Wo ek cheez kya hai jo sirf aapke paas hai?

06 | Brand Personality:

Agar aapka brand ek insaan hota, to wo kaisa hota? (Friendly, Professional, Bold?)



PHASE 2: VISUAL IDENTITY

(Brand kaisa dikhta hai?)

06 | Primary Logo:

Ek saaf aur yaad rehne wala main logo.

08 | Sub-marks/Favicon:

Website aur social media ke liye chote versions.

09 | Brand Color Palette:

3 aise colors jo har jagah fix rahenge.

10 | Typography:

2 fixed fonts (Heading aur Body text ke liye).

11 | Imagery Style:

Kis tarah ki photos use hongi?
(Real photos ya Graphics?)

12 | Brand Guidelines:

Ek document jisme ye saare rules likhe hon.



PHASE 3: DIGITAL PRESENCE

(Online Pehchan)

13 | Instagram Bio Optimization:

Ek saaf bio jo bataye aap kya karte hain.

14 | Profile Picture:

Professional logo ya founder ki photo.

15 | Highlight Covers:

Aapki services aur reviews ke liye fixed icons.

16 | Website Design:

Ek aisi website jo mobile par fast chalti ho.

17 | Google My Business:

Google Maps par sahi location aur details.

18 | LinkedIn Profile:

Professional networking ke liye ek solid profile.



PHASE 4:
CONTENT STRATEGY

(Grahak se judna)

19 | 3 Content Pillars:

Wo 3 topics jin par aap hamesha baat karenge.

20 | Hook Library:

Reels ke liye kam se kam 20 dhamakedar hooks.

21 | Visual Consistency:

Har post mein ek jaisa look aur feel.

22 | Storytelling:

Apne piche ka sangharsh aur safalta ki kahaniyan share karein.

23 | Video Content:

Hafte mein kam se kam 3 informative Reels.

24 | Engagement:

Har comment ka jawab 1 ghante ke andar dena.



**PHASE 5:
GROWTH & TRUST**

(Grahak se judna)

25 | Social Proof:

Grahako ke video testimonials (reviews).

26 | Lead Magnet:

Kuch free dena (jaise ye checklist) taaki log aap se juden.

27 | Paid Ads:

Targeted audience tak pahunchne ke liye Meta Ads.

28 | Email/WhatsApp Marketing:

Grahako ko nayi updates bhejna.

29 | Collaboration:

Dusre brands ya influencers ke saath kaam karna.

30 | Analytics Review:

Har mahine check karna ki kya kaam kar raha hai aur kya nahi.

Agar aapne ye **30 points** padh liye hain, to aapne pehla kadam utha liya hai.
Lekin agar aap chahte hain ki **Gelexa aapki branding** ka ye pura safar khud handle kare,
to humse contact karein!

[Inquiry Now](#)

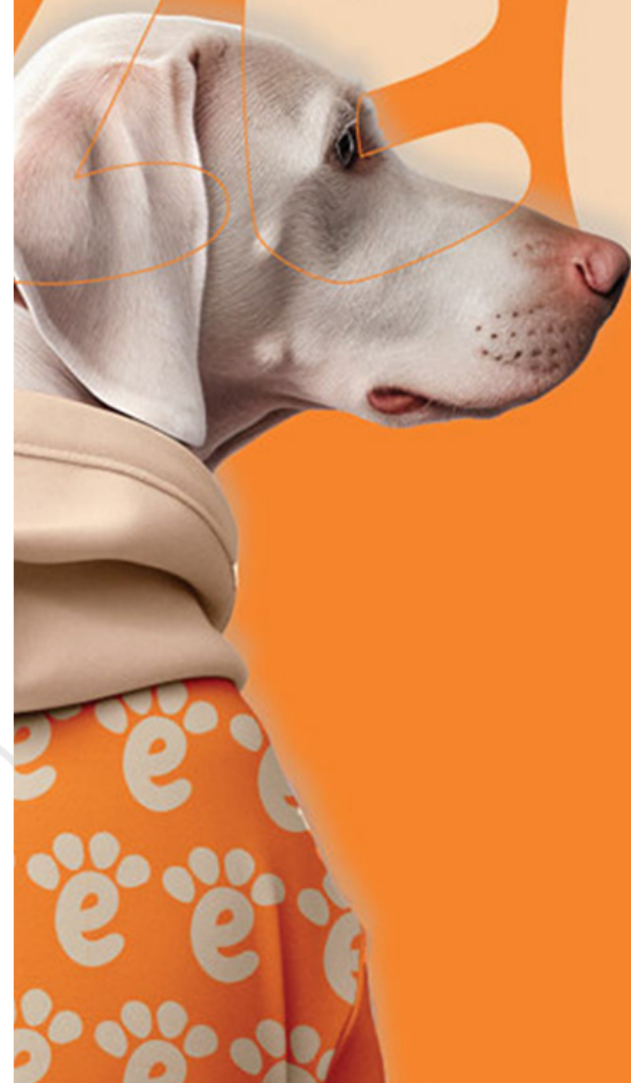
Click here for **FREE TALK**

info@gelexa.in | www.gelexa.in | +91 99245 46913

01

Logo Design

PETZEN



02

Packaging Design



03

Corporate Branding



04

Brand - Name Suggestion



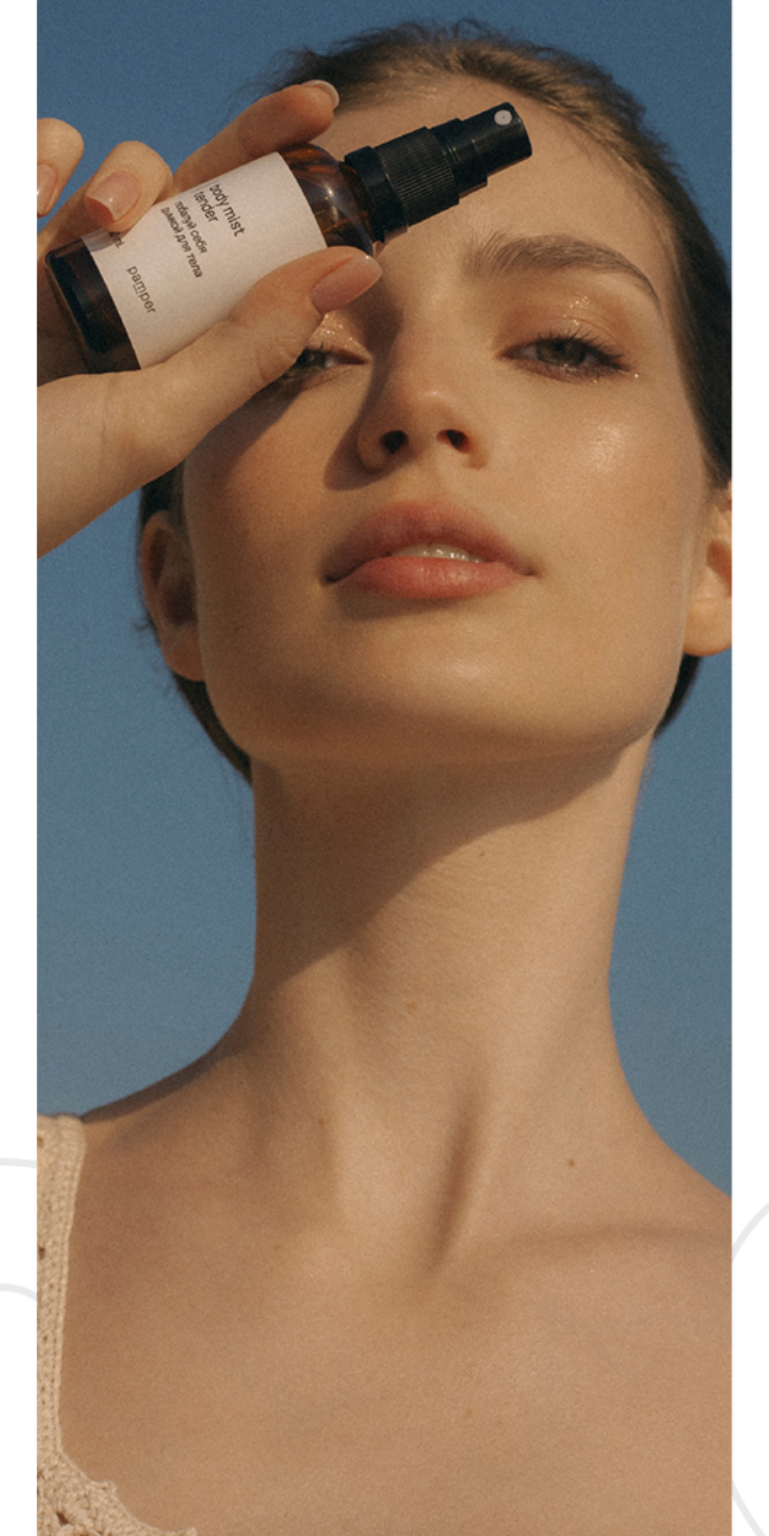
05

Social - Media Advertise



06

Video Advertise



Gelexa.

Thank You

www.gelexa.in